

Mike Jaffe, President & Founder

MBA, BCC, CLPC



Mike Jaffe is a nationally-recognized speaker, seminar leader, executive coach, best-selling author, and founder of The Mike Jaffe Company, a global leadership development firm that unlocks the potential of individuals and teams through conscious communication, experiential learning and transformational conversations.

Mike is committed to championing programs that bring perspective, tools and support to the workplace, enabling increased professional success and accountability together with a better quality of life.

Mike stands out for his energetic, authentic, real life approach to the issues and opportunities that people and organizations face in today's complex, fast-paced world. His programs have impacted business results for major global players such as BuzzFeed, Yahoo!, FreeWheelTV, PepsiCo, Disney Interactive, GE Capital, Glaxo Smith-Kline, Pernod Ricard, NCR, and Marsh and McLennan and other companies ranging from the Fortune 500 to small businesses. He has appeared as a featured expert on CNN, Fox News, New England Cable News and has been published and quoted in the Wall Street Journal, MSN, CNBC, US News & World Report, Crain's NY Business, Entrepreneur Magazine Radio and other national and regional media outlets.

Prior to founding his company, Mike's career experience includes business consulting, strategic planning, new product development, client retention and loyalty for major global players such as American Express, Marsh and McLennan and JP Morgan Chase. He received his MBA in Management and Marketing from New York University and his BBA in Management and Finance from SUNY Albany. He currently serves as the President of The Coach Initiative, an organization that offers coaching support to not-for-profit projects around the world that focus on the betterment of the human condition and the human spirit.

PARTIAL CLIENT LIST:

American Speech and Language Specialists	Freewheel.TV (A Comcast Company)	Pernod Ricard
Anytime Fitness	GE Capital	Prudential Rotary Young Leaders (RYLA)
BuzzFeed	GlaxoSmithKline	Raytheon
Canyon Ranch Resort	Human Resource Association (HRA)	Starbucks
Columbia University	Indiana Primary Healthcare Association	TDS Telecomms
Concord Hospital of NH	Network of Executive Women (NEW)	U.S. Army
Dashlane	New York University	U.S. Bankruptcy Courts
Discovery Networks	Penguin Random House	UPS
Disney Interactive Media	Pepsico	United Technologies
		William Grant & Sons
		Yahoo!